

SPONSORSHIP OPPORTUNITIES

Active Adults



Active Adult Programs

Our programs engage adults in wellness, exercise & leisure activities that support healthy aging. Programming includes outdoor excursions, luncheons, clubs, arts classes & other drop-in activities.



Sponsorship Packages

Trips and Tours Partner

Quarterly sponsorship

- Companies can sponsor a quarter, or specific types of trips.
- Logo and sponsor info listed on e-newsletter that is sent to 600 people
- Catalog advertising
- Exclusive annual sponsor - \$5,000 full color, back page on all four publications

IF no exclusive sponsor:

- ¼ b&w page - \$350
- ½ b&w page - \$500

Sponsorship Packages

Bridge Supply Sponsors at Lone Tree Hub & Buck Recreation Center

Yearly sponsorship (November 1 – October 31)
\$300 per location

- Signage at location when participants play

Lunch and Learn at Goodson Recreation Center

Ongoing sponsorship
\$200

- Sponsor provides lunch for approximately 30 people
- Introduction at event thanking sponsor
- Sponsor may have information at event

Healthy Living Expo at Buck Recreation Center

\$100 - \$400

- Vendor at event – booth space, ability to hand out marketing materials, mentions in promotional materials.
- \$400 – Main Event Sponsor
- \$150 – Gym
- \$100 – Non-profit company

Brilliant Life Expo at Lone Tree Hub

\$150/\$100 non-profit company

- Vendor at event – booth space, ability to hand out marketing materials, mentions in all promotional materials

Line Dance Extravaganza at Buck Recreation Center

- \$200 per lunch sponsor – signage at event thanking sponsor
- \$25 per vendor – booth space to sell line dancing related items

Valentine's Bingo, Ice Cream Social and Holiday Luncheon at Sheridan Recreation Center

In-kind sponsorship

- Sponsors provide in-kind donations, including food, prizes and decorations
- Signage thanking sponsors at events
- Sponsor mentioned in all promotional material for the event