Appendix B

Stakeholder Engagement Summaries

PREPARED FOR SOUTH SUBURBAN PARKS AND RECREATION
SUMMARY

Focus Group Background

Four focus groups were conducted June 19th through the 23rd to gain an understanding of the concerns, opportunities, values and needs for South Suburban Park and Recreation District’s (SSPRD) Parks, Trails, Open Space and Facilities Master Plan. Over 70 people participated (out of the approximately 200 people invited) in one and one-half hour discussion sessions organized around the following topics:

1. Regional Collaboration
2. Serving a Diverse Community
3. Parks, Trails and Open Space
4. Recreation Programming and Indoor Facilities

The following is a brief summary of the main discussion points, which captures the primary themes expressed in the four focus groups:

Trends in South Suburban That Will Require Improvements and/or Action

- Provide engaging activities and amenities for all ages through multi-generational parks.
- Promote awareness of recreation offerings by keeping up with cutting-edge communication platforms.
- Support active seniors through recreational programming for all ages and abilities.
- Promote aging in place by providing access to parks and trails.
- Support growing Hispanic populations and their recreation interests through opportunities to spend time outside with their families.
- Attract growing alternative life-style groups through flexible and unique programming.
- Pursue partnerships with employers to facilitate and encourage corporate wellness programs.
- Encourage meaningful connections to nature.
- Provide opportunities for dogs and their owners to get outside parks.
Opportunities and Challenges to Parks, Trails, Open Space and Facilities

- Diverse population
  - Hispanic and Spanish speaking residents. Spanish and multi-lingual speaking communities, particularly those that do not speak any English, are underserved.
    - Cultural boundaries, lack of connection and comfort level are key issues to address
  - The District puts effort into providing cultural events to attract low income and diverse populations but what is a meaningful measure of success for these groups (i.e., increase in participation, registration or other metric)?
  - Widely varying income levels across the District. It is important to find the right balance for program and facility costs.
    - In Sheridan, 80% of students are on free and reduced lunch and 50% considered homeless. Schools have moved to a year-round schedule so breaks are spread out in school year.
    - Recreation centers struggle to engage some diverse population groups
    - Free programming has proven unsuccessful in the past.
    - The steps required for free or reduced cost memberships can be a burden to residents.
  - Recreation opportunities for all ages and abilities. Emphasize 18-80 park programming.
    - Teenage/High School age group: not appropriate to lump programming for middle schoolers and elementary age kids.
    - Millennials: making conscious choice to not own a car. Make parks and trails within walking distance. Thinking ahead, what will SSPRD need to attract this next generation of users and their children?
    - Seniors: increasingly more active through their 60s and 70s. Support activity levels of this age group through recreational offering such as pickle ball.

- Participation Barriers
  - Transportation and ease of access. There are many families, particularly in Sheridan and Northeast Littleton, that own one vehicle or no vehicle at all.
  - Rules and Regulations. Are current park rules regulations supporting people to get outside or are they too restrictive, limiting what people can do in parks and the number of people that can get together?
  - Cost. Expense of recreation admission can be a limitation. There is a marked difference in what people can afford across the District.
  - Time. Residents in the South Suburban Parks and Recreation District are busy and flexibility is important. Provide sufficient drop-in programming to accommodate trend of last-minute sign-ups for activities. In the past, SSPRD events, classes and programs would fill up weeks and months before. Now, people are waiting until the last minute to commit and sign-ups often come in right before the event or after it is cancelled because of projected low participation.
• Maintenance of existing parks, trails, open space and facilities
  o Deferred Maintenance. Many needed upgrades and general maintenance were deferred during the recession. There are now a number of facilities that are in need of maintenance, these facility upgrades need to be identified and prioritized. The Ice Rink has been around almost 50 years and is one example of a facility that is in need of an upgrade.
  o Capacity. All facilities are at capacity, especially during peak use times in evening. There is no room for additional programming unless existing programs are displaced.
  o Athletic fields. Evaluate benefits of artificial turf conversion, particularly in locations with multi-purpose fields
  o Efficiency. Maintenance crews are organized by specialty (i.e. turf and open space mowing crews) rather than location resulting in multiple crews visiting the same location in a day/week.
  o Turf vs. Open Space. A debate exists on the maintenance and mowing of open spaces. There are many irrigated turf areas that would be suitable for natural vegetation. However, many homeowners like the look and perceived safety of lawns and mowed grasses.
  o Master Plans. Evaluate master plans of parks in the District, are there parks that need revised master plans? Plans for Cornerstone and David A. Lorenz Park should be updated.

• Additional parks, trails, open space and facilities and expansion
  o Limited room for additional development. There is little space left for large athletic complexes and parks. The redevelopment potential in areas such as Littleton and closer to Denver will need to be explored.
  o District Expansion. Is District expansion on the horizon? Lone Tree owns property to the east of I-25 that is not currently in the District.
  o Multi-purpose Recreation center. A new facility that includes an ice rink, lacrosse fields, etc. is high on the wish list for new facilities. Arvada’s lacrosse/soccer field generates $900K a year. The cost was about $10 million to build. A new facility similar to this could generate a large cash flow.
  o Parks, trails, open space and facilities wish-list
    ▪ Pickle ball courts
    ▪ 3-sheet hockey facility (multi-use)
    ▪ Reservable shelters and restrooms
    ▪ BMX courses and mountain biking trails
    ▪ Wi-Fi
    ▪ Expanded pool and aquatic facilities
    ▪ Trail Development along C-470.

• Connections to natural areas and the outdoors
  o Promote opportunities to get outdoors. Coloradans are perceived as “outdoorsy” and enjoy a diversity of outdoor recreation opportunities from the Front Range to
the Plains. However, there are a lot of newcomers to the area and many of these people didn’t grow up getting outside in nature. Raise awareness of outdoor recreation opportunities through outreach and help residents feel comfortable getting outside.

- **Connect children to nature.** Across the state there is growing interest in bringing nature closer to home. Sheridan is one community recently awarded a GOCO Inspire initiative to help youth in the community experience nature.

**Partnerships with communities and organizations within the District**

- **Opportunities to partner with schools to schedule gym space.** Relationships with organizations like Littleton Public Schools are strong and enjoy joint use of facilities.
- **Build relationships with Business Communities.** Health and wellness programs are fast growing in employment centers and could be sources of new partnerships.
- **Coordinate master planning efforts within the District.** Arapahoe County Bike and Pedestrian Master Plan, Centennial Parks and Recreation Master Plan, High Line Canal Master Plan are all examples of concurrent planning efforts.
- **Partner with hospitals and health providers.** Private healthcare foundations and non-profit hospitals are looking for ways to improve community health.
- **Expand partnerships with current groups.** Groups like the Littleton Public School Foundation are interested in expanding current partnerships to benefit both organizations. How can the District partner with these groups to free up resources and time to focus on core offerings or priorities?

**Number and scale of events**

- Request for large scale events (5K races, festivals) in parks is increasing. The District is receiving requests from organizations all over the Front Range. How do you accommodate events while also maintaining resident access to parks, trails and open space?

**Identity.**

- South Suburban Parks and Recreation cannot be all things to all people. What can the District provide that resonates with people? How much do you invest to be like your competition?
- What are the great things the District is doing now? What is leaving a good impression and bringing customers back?
- Parks and facilities are a key factor in how people decide where to live in cities and suburbs.

**Priorities for Parks, Trails, Open Space and Facilities**

- **Connectivity.**
  - *Increase walkability.* Connect every neighborhood and school to the trail system.
- Complete trail gaps. SSPRD has a strong network of regional and local trails. Completion of the final gaps in the regional trail system is a high priority, however these last gaps tend to be the most expensive.
- Provide east-west connections. East-West trails would enhance overall connectivity. The High-line Canal is in a visioning process.
- Provide access to transit hubs, employment and retail centers. Identify primary trail corridors to employment centers, park-n-rides and transit stops used by commuters.

### Awareness.
- Improve trail system signage and wayfinding. Regional trails see high volumes of trail use, with many users coming from Denver or surrounding areas. It is increasingly important to advertise connectivity of trails and provide wayfinding and safety signage to help people find how to get from one place to another.
- Communicate recreation offerings. Awareness of the recreation offering that the District already provides could be bolstered. Social media outlets.
- Advertise free and reduced cost memberships. The District provides great discounts to low-income residents. Availability of these discounts should be communicated to help improve health levels of all residents.
- Personalized experiences. Customer base could grow with a more personalized interface that recommends additional SSPRD offerings.

### Safety.
- Reduce trail system user conflicts. With increasing population and demand for trails, user conflicts will need to be addressed (particularly on popular regional trails). Existing safety initiatives need to reviewed for effectiveness.
- Prioritize separated trails: Suitability of separated trails for users (bikers, pedestrians, dog walkers, skate boarders, roller bladers) should be evaluated on popular trails. Develop criteria for when new separated trails should be implemented.
- Enforce trail etiquette. The South Platte Trail sees significant injuries. Are there ways to encourage and enforce safe trail interactions?
- Address homeless in parks. Over the last few years, homeless camps in parks have increased as individuals have migrated down the trail system from Downtown.

### Equality.
- Access to recreation opportunities. Marked differences in community demographics across the District will require unique strategies to ensure residents have equal opportunities to access parks and recreation facilities. Efforts to encourage participation and increase activity levels will need to be equally distributed from Sheridan to Lone Tree.
Indicators of Success

- **Health Metrics**
  - Colorado Health Department and TriCounty Health are actively trying to combat obesity through community involvement. Health Impact Assessments for local communities is one way the Health Department is engaged in measuring health. Lower BMI would be an indicator of success. Obesity has been a struggle in the Sheridan area.

- **Service Standards**
  - There are no standards currently in place to abide by.

- **Customer satisfaction surveys**
  - Customer lifetime value. A metric tool for understanding the worth of customer now and how that value will change over time.
  - Net promoter score. How do people view the District? How likely are they to recommend its programs, facilities, parks etc. to someone else?

- **Participation**
  - Rates of participation are useful metrics to examine to understand facilities that are over or underused and programs that are popular within the community.

Big Ideas for Parks, Trails, Open Space and Facilities

- **Build activity in entire day**, find ways to integrate exercise and recreation opportunities through community design.
- Support community desire for **water recreation** in and around reservoirs, canals and streams.
- Connect to planned Denver area **Metro Loop Trail**. A soft- surface trail that would encircle the entire Denver Area, over 200 miles in length.
- **Educate youth about food production** through urban agriculture and community gardens in schools.
- **Explore new technologies** to bring fitness classes to SSPR residents or offer suggestions to customers in personalized ways.
- Include information on free/reduced cost recreation center memberships in the application students and their families submit to receive free and reduced school lunches.
- Promote parks and recreation opportunities through a “**South Suburban Campus**”.
- **Focus** on the core programs the District does well.
SOUTH SUBURBAN PARK AND RECREATION DISTRICT
STRATEGIC PLAN SUMMARY NOTES

South Suburban Parks and Recreation 2013-2015 Strategic Plan

- Plan focuses more on operational goals than broader strategies for future planning
- Many departments of SSPRD considered this plan as more of a “to-do” list than a traditional strategic plan, as gathered from our meetings with SSPRD staff
  - They would like the future strategic plan to be more strategic with broader level thinking and stronger connections to the mission, vision, and values of SSPRD
- The majority of the action items of the plan have been met or are ongoing, according to the Strategic Action Plan Update from January 2016

2014 SSPRD Gold Medal Citizens Committee Report

- Review focused on four topics (each reviewed by a sub-committee): Parks, Trails, and Open Space; Recreation and Golf Facilities & Programs; Communications & Marketing; and Finance & Strategic Plan
- All subcommittees feel that additional funding sources need to be found just to maintain, upgrade, and renovate what is already owned; maintaining current parks, trails, etc. is already a challenge due to funding challenges
- 5 common themes:
  - The community loves its parks
  - Trail system is highly used and maintenance should be a priority
  - Playgrounds: parents want them safe, kids want new and cool places to play
  - Residents want to stay informed, but different demographics want updates in different ways
  - An up-to-date, well-maintained, and energy-efficient park system costs money
- Some of the SSPRD 2013-2015 Strategic Plan action items coordinate with goals of the Gold Medal report, but many of the Report’s goals are not addressed by the Strategic Plan
  - The unaddressed goals can be used to develop goals for future strategic plan
- Each of the sub-committees identified broader goals for each topic (some topics have a few sub-topics), with each goal having several sub-goals/objectives/recommendations that would help achieve the larger goal
  - Many of the recommendations have a financial cost and so additional revenue during the next several years would be needed
  - Parks, Trails and Open Space major goals:
    - Many of these goals were not addressed in Strategic Plan
    - Parks
      - Take care of existing parks, playgrounds, shelters, athletic fields and tennis courts
      - Creating a regional District park, Continue the development of David A. Lorenz Regional Park
      - Increase the attractiveness and user-friendliness of existing parks through upgrades and improvements
      - Address the need for additional baseball and multipurpose fields
      - Continue to maintain & upgrade the District's tennis courts
• Continue to enhance and upgrade Cornerstone Park as described in the Park’s Master Plan

  ▪ Playgrounds & Park Shelters
  • High need for renovations on many aging playgrounds (set up a schedule, plan for updates & rebuilds)
  • Evaluate routine maintenance of play areas and park shelters, adjust as needed
  • Periodically review playgrounds for possible closure or repurposing
  • Evaluate park shelters for renovation and replacement, update online info, consider updating rental time block

  ▪ Trails
  • Maintenance should take priority to keep existing trails in shape
  • Secondary goals include upgrading, improving parks/trails, and extending trails to fill in and/or provide additional connections

  o Recreation and Golf Facilities & Programs
  • More of these items relate to Strategic Plan action items than previous topics
  • Operations and Maintenance
  • Take care of maintenance needs, make improvements to reduce energy costs and expand space for popular programs at Goodson Rec Center
  • Replace old “tennis bubble” and improve F&B opportunities at Littleton Golf & Tennis
  • Continue to expand usage and complete the master plan at Hudson Gardens
  • Expand hospitality services
  • Upgrade cart path at Lone Tree Golf Club
  • Improve maintenance and make improvements at Family Sports Center (many deferred maintenance needs)
  • Make improvements and consider expansion of Lone Tree Rec Center
  • Continue to evaluate Sheridan Rec Center

  ▪ Capital Projects
  • Completely refurbish South Suburban Ice Arena or build a new arena
  • Fully renovate and expand or rebuild the South Suburban Golf Course Clubhouse
  • Build a field house to accommodate increased participation in youth and adult sports

  o Communications & Marketing
  • Improve/modify existing communication materials and social media activities
  • Align communication spending priorities with the needs, wants and usage patterns of each target audience
  • Develop long-term communication strategies to broaden awareness and reach in light of ever-shifting demographics
  • Develop an overall branding strategy and implement across all departments
Many of these goals have been addressed in the Strategic Plan, though more work may still be needed

- Finance & Strategic Plan
  - Additional funding must be secured, as current funding for the District is inadequate to maintain a high level of quality service
  - Expand diversification of funding sources
  - Expand upon the current development of an automated, structured, well-documented and managed preventative maintenance program for all District owned and leased assets
  - Develop a “Silver Medal” volunteer program to supplement and support District initiatives
  - Many of these goals have been addressed in the Strategic Plan, though more work is needed

Key Takeaways from June 15 & 16 Meetings

- Across the departments:
  - General consensus was that the 2013-2015 Strategic Plan was more operational in nature, a “to-do” list rather than a true strategic plan
  - Challenge: how to prioritize the many different needs & wants of the District?
  - Want future Strategic and Master plans, as well as the culture of the employees of the District, to align with the District’s mission, vision and values
  - Wages are not competitive, which makes it difficult to hire staff, especially seasonal staff; part-time staff availability with parks needs do not necessarily align
  - Need to figure out how to address Millennial generation and new technologies

- Parks & Planning
  - Already have challenges maintaining what SSPRD currently has; how can they maintain new parks that don’t take into account money for maintenance?
  - It is hard to get capital money for O&M; new facilities are more attractive/glorified
  - Smaller parks have higher maintenance costs for the District because of transportation and logistics; these are parks they look to contract out
  - The District boundaries could be reanalyzed, and some parks could be turned over to HOAs or municipalities
  - Need to improve communication with employees about why some things are being done, and with the District as a whole about the challenges and efforts of the department

- Administration
  - A lot of amenities have capacity pressures because more uses are requested and more uses conflict with one another
  - Different constituents within the District have different expectations on what the District should provide
    - If you look at each community and have different fee structures and programs at each, how can you be fair?
  - Data is available on parks, rentals, rec centers, spending, tee times, etc. that other departments are not using
  - Need to make investment of time to figure out what people will use, instead of having an “if we build it they will come” mentality
  - Board needs to sign off on any request for money

- Recreation, Programs and Facilities
o People are looking for more personalized experiences; need more technology to know the demographics of a household and recommend programming/events for them

o Social media specialist has been successful in expanding the District’s web presence, but they are still looking to do more
  - SSPRD is big, and people don’t know everything that is offered

o Need to find balances between gym and classroom space, and more importantly, between regional service/municipal demands and signature programs

o Challenge of how to stay relevant while still operating sustainably; money is needed to operate, but some areas need to be subsidized to serve certain demographics

o Current identity of Sheridan Rec Center is between a community center and a recreation center; need staff alignment on what they want to be in the future

- **Golf and Hospitality**
  o Hospitality has increased revenue and expenses since splitting from the Golf Division, but are expecting to stabilize next year
  o Often turn business away (e.g. tournaments) in order to meet the District’s mission/vision of serving residents
  o Millennials are not as big golfers (less disposable income), so there may be some drop off in golf and some of the higher end recreation offerings; however SSPRD has a higher income per capita so they are bit more insulated than other areas in CO
  o Need to try to be innovative without losing the game, i.e. foot golf, night golf
  o Water costs are big operating costs: 3 of 4 courses use well or ditch with minimal costs, Family Sports has highest water costs but is smallest course
Public Meeting 1: Goodson Recreation Center
Attendees: 32

- The majority of attendee’s (25%) were between the ages of 45-54.
- The majority of attendee’s (51.43%) live in the City of Centennial.
- The majority of attendee’s (25.49%) most often enjoy the trail system amenity.
  - 18.63% of attendee’s most often enjoy the Parks amenity.
  - 9.80% of attendee’s most often enjoy the Open Space amenity.
- The majority of attendee’s (31.82%) believe building condition & cleanliness should be the primary focus of improved maintenance over the next five years.
  - 21.21% believe park condition & cleanliness should be the primary focus of improved maintenance over the next five years.
- The majority of attendee’s (15.38% each) believe that building aesthetic upgrades, and indoor spaces for programs and classes upgrades would make them feel that facilities are upgraded in the District.
- The majority of attendee’s (87.50%) would strongly support a future ballot measure to extend the parks, trails, and open space 1 mill levy beyond 2020.
- The majority of attendee’s (64.71%) does not think the District should invest in a new facility to increase the chances of tax payers voting to extend the mill levy.
- The majority of attendee’s (30.30%) would support partnerships with conservancies or nonprofits to help activate parks, trails, and open spaces.
  - 22.73% of the attendees would support sponsorships/naming rights to help activate parks, trails and open spaces.
- The majority of attendee’s (22.22%) believe regular physical exercise outdoors (walking, playing, etc.) should be tracked to understand how the District is making improvements to wellness over time.
  - 18.52% of attendees believe regular physical exercise indoors (fitness classes, exercise equipment) should be tracked to understand how the District is making improvements to wellness over time.
  - 14.07% of attendees believe spending time outdoors in nature should be tracked to understand how the District is making improvements to wellness over time.
- The majority of attendee’s (18.33% each) believe that activating parks & trails through amenities and weekly activities, and providing trail variety and varying the level of trail difficulty should be what the District focuses on in the future.
  - 17.50% of attendees believe that providing a wider range of programs and amenities to address the changing needs of the population should be what the District focuses on in the future.
  - 17.50% of attendees believe that teaming up with employment centers to improve physical activity opportunities for local and commuter work force should be what the District focuses on in the future.
- A majority of attendees (23.60%) believes that connecting neighborhoods to the existing trail system should be a high priority for the district.
  - 16.75% of attendees believe improving the maintenance and condition of trails should be a high priority for the district.
- The majority of attendee’s (16.54%) believe that the district should focus their efforts on providing more trails and amenities in existing natural areas in order to encourage people to spend more time outdoors/in nature.
  - 14.29% (each) of attendees believe that the district should focus their efforts on improving pathways to parks, trails, and open space, as well as providing more access to water and water activities in order to encourage people to spend more time outdoors/in nature.
- The majority of attendee’s (32.50%) believe that more nature focused playgrounds would help people better connect to nature.
  - 27.50% of attendees believe educational and interpretive signage would help people better connect to nature.
  - 16.25% of attendees believe that adding native planting would help people better connect to nature.
- The majority of attendee’s (23.76%) believe that partnerships to provide more adventure play focused playgrounds would help people better connect to nature.
  - 20.79% of attendees believe that partnerships to provide more nature focused playgrounds would help people better connect to nature.
  - 19.80% of attendees believe that partnerships to provide educational & interpretive signage
- The majority of attendee’s (27.17%) support reducing energy use in facilities as an additional initiative for sustainability.
  - 17.39% of attendees support reducing potable water use for irrigation as an additional initiative for sustainability.
  - 11.96% of attendees support on-site stormwater management as an additional initiative for sustainability.
- The majority of attendee’s (27.06%) support use of renewable energy sources for electricity needs as a long term sustainability maintenance program.
  - 23.53% of attendees support minimized water use during landscape maintenance as a long term sustainability maintenance program.
  - 18.82% of attendees support storage and collection of recyclables as a long term sustainability maintenance program.
- The majority of attendee’s (36.11%) of attendee’s support including an initiative to connect to nature in the master plan.
  - 31.94% of attendees support including an initiative to lead sustainability in the master plan.
  - 30.56% of attendees support including an initiative to enrich wellness in the master plan.
Operations and Maintenance

1. More park rangers on trails and parks
2. Support for artificial turn but concerned about chemical and what goes into it for health
3. We need to transition water-wasting lawns/turf (alongside paths and trails in neighborhoods such as Foxridge) to perennial plantings of primarily native plant species which will not only conserve water, but will support native wildlife and native pollinators. With the inevitable arrival of the Emerald Ash borer we need to plant more diverse species of trees along SSB pathways. Planting trees facilitate carbon sequestration which is vital in the battle to combat human-caused climate change.

Lisa Olsen  jmtsolohiker@gmail.com

Awareness and Education

1. Living with owls → Taking dogs
2. Awareness about the orchard and expand
3. Educate and welcoming new comers and realtors
4. Women’s group focused on native opportunities
5. Take your grandchild to explore
6. Ask to present at Centennial 101, Centennials civics class. People care deeply about their parks.

Amenities

1. Basic amenities for trails and trail heads along trails esp. Highline
2. New indoor field multipurpose
3. Unused mini parks used as gardens
4. As a long time South Suburban resident we would really like to see more pickleball courts - The Cornerstone courts are great - But this is a popular sport and growing and could use more. Thank. Sabra Brenner 303-564-9599
5. Upgrade to more pickleball courts @ Cornerstone and at another more central location
6. A splash park in Lone Tree would be a great asset for families with small children. Animated water features, water spouts, shelter areas for the families etc. Make these a great family place to spend time  Roger Bower  roger.a.bower@comcast.net
7. Am very interested in an off-leash dog area here @ Dekoevend Park. The accommodation of sharing softball field is much appreciated, but a full-time designated area would help many dog owners. Thanks.
8. More splash pads/parks (less of a time commitment for parents than “going to the pool”) These are super popular and if the water is recirculated/repurposed they are a more environmentally sound forum of water recreation. Model interactive natural playgrounds on the Denver Botanic Gardens Green Roof/Childrens playground. (Work with DBG as a partner?) Lisa Olsen jmtsolohiker@gmail.com
9. Improve Skate Parks
10. More indoor tennis courts and jr. tennis offerings/lessons
11. Add rock climbing walls and add cool big water slides and indoor soccer in places with volleyball courts and other stuff like that in it. Kid fitness. Play room for kids.
12. Indoor soccer fields
13. I would be interested in adding some dog parks. There are tons of dogs on the trails and already allowed to run loose in parks (which goes against Centennial leash laws)
14. Add to the pottery studios at the Goodson Rec Center? More throwing wheels and kilns?

Connect to Nature

1. Work with Audubon
2. Push for Native Plantings + partner with habitat gardening organizations (CONPS + Audubon Society) for planning, planting and educational signage + workshops on xeriscaping. Partner with local nurseries - Highlands Garden Center on Holly - for workshops and plan resources (I work seasonally at HGC). I just spoke with a Boy Scout Troop @ Homestead Elementary about the importance of trees. Lisa Olsen jmtsolohiker@gmail.com
3. Expand our local foodscapes. Food forest/berry patch/ community garden plot adjacent to the neighborhood orchard in Foxridge (needs promoting/expanding). Contact DUG? Foxridge HOA. Repurpose our thumbpring parks into growing/gardening spaces/habitat gardens. Ask for more volunteer help (I drive up to Boulder County for native need collections and invasive weed control projects - WLRV.org) Lisa Olsen jmtsolohiker@gmail.com
MEETING PURPOSE
1. Update on plan process and survey results
2. Present master plan framework
3. Gain feedback through keypad polling
4. Open House boards for comments and Q&A

NEXT STEPS
Draft document
PLAN BUILDING BLOCKS

MASTER PLAN

STRATEGIC PLAN

Vision and blueprint to implementation of recommendations
PLAN PROCESS

I. CONTEXT of UNDERSTANDING
   - Facility Assessments
   - Inventory and Analysis

II. SHARE VISION
   - Spring 2016 - Focus Groups
   - Summer 2016 - Survey
   - November 10 & 17, 2016 Public Meetings
     - Background Summary
     - Testing of Recommendations

III. DOCUMENT DEVELOPMENT
   - Recommendation Refinement
   - Maintain + Upgrade
   - Connect to Nature
   - Enrich Wellness
   - Lead Sustainability
   - Document Production

IV. IMPLEMENTATION
   - Master Plan + Strategic Plan Recommendations
   - Board
   - Staff
   - Volunteers
   - Partners

Successful SSPRD Parks + Recreation System

We Are Here
BACKGROUND
WHY WAS THE DISTRICT FORMED?

1950’s Vision for Recreation

Harlow Pool (1st Built Facility)

South Suburban Ice Arena (1969)
WHY WAS THE DISTRICT FORMED?

First Decade-High Line Canal
WHAT WE HAVE

74 PARKS

2,089 ACRES OF OPEN SPACE

4 RECREATION CENTERS

OVER 100 MILES OF TRAILS

Parks and Open Space Level of Service
Acres per 1,000 people

Greeley  Westminster  Arvada  Boulder  SSPRD
WHAT WE HAVE

60 PLAYGROUNDS
WHAT WE HAVE

ADVENTURE PLAY Creekside Experience
WHAT WE HAVE

3 REGIONAL PARKS
WHAT WE HAVE

OPEN SPACES Willow Spring Open Space
WHAT WE HAVE

ENVIRONMENTAL EDUCATION  Carson Nature Center
WHAT WE HAVE

RECREATION CENTERS  Lone Tree Recreation Center
WHAT WE HAVE

AQUATIC FACILITIES Ben Franklin Pool
HEALTH AND FITNESS PROGRAMS  Yoga in the Park
WHAT WE HAVE

GOLF COURSES  Lone Tree Golf Course
KEYPAD POLLING

When the polling opens you will select any key and your keypad light should flash green.

0 key = option 10
1. How old are you? (select one answer)

0% A. Under 18
0% B. 18-24
0% C. 25-34
50% D. 35-44
0% E. 45-54
0% F. 55-64
50% G. Over 65
0% H. Prefer not to answer
2. Where do you live? *(select one answer)*

- 0% A. Town of Bow Mar
- 0% B. Town of Columbine Valley
- 0% C. City of Littleton
- 0% D. City of Sheridan
- 0% E. City of Centennial
- 100% F. City of Lone Tree west of I-25
- 0% G. Unincorporated Douglas County
- 0% H. Unincorporated Jefferson County
- 0% I. Unincorporated Arapahoe County
3. What are the SSPRD amenities you enjoy most often (Select your top three responses)

- 17% A. Parks
- 33% B. Trails
- 17% C. Open Space
- 0% D. Indoor Facilities
- 0% E. Sports Fields or Courts
- 17% F. Recreation Programs
- 17% G. Golf Courses
- 0% H. Pools
- 0% I. Other
WHAT WE’VE HEARD

70 FOCUS GROUP PARTICIPANTS

75 STAFF PARTICIPANTS STRATEGIC PLAN MEETINGS

OUTREACH AT COMMUNITY EVENTS INCLUDING: SHERIDAN CELEBRATES & WESTERN WELCOME

172 VOLUNTEER PRE-SURVEYS ONLINE
COMMUNITY SURVEY

Sent to 1,800 randomly selected households throughout the District

STATISTICALLY VALID MAIL SURVEY
I believe the **purpose** of SSPRD should be to...

- **Improve quality of life**: 76% Strongly Agree, 21% Somewhat Agree, 97% Total
- **Provide places for residents to maintain and improve their health**: 70% Strongly Agree, 29% Somewhat Agree, 99% Total
- **Encourage people to spend time outdoors/in nature**: 69% Strongly Agree, 26% Somewhat Agree, 95% Total
- **Protect the natural environment and promote environmental sustainability (for example, water quality, water conservation, air quality and so on)**: 65% Strongly Agree, 27% Somewhat Agree, 92% Total
- **Provide green and natural spaces within the community with park lands and open space**: 64% Strongly Agree, 30% Somewhat Agree, 94% Total
- **Provide mobility, with trails and paths for residents to use for exercise and for non-motorized transportation**: 63% Strongly Agree, 33% Somewhat Agree, 96% Total
I consider South Suburban Parks and Recreation services . . .

A human service that contributes to the community’s physical, emotional and social welfare, offering services funded by taxes

A business that serves people who can afford to pay for the services through higher user fees

Strongly Agree | Neutral | Strongly Agree
Focus on **taking better care of what we have** and **improve the condition and appeal** of parks, trails, open spaces and recreation. This means new parks, open spaces, trails or facilities would not be built or acquired.

Invest in **acquiring** open space and park land and **building** recreation/community centers in response to the increasing population; be visionary for the future. This means the existing facilities would not receive significant improvements.

---

**FUNDING**

What do you think should be the **funding priority** of South Suburban in the next few years?

![Survey Chart]

- **28%** Strongly Agree
- **23%** Neutral
- **21%** Strongly Agree
- **13%** Neutral
- **9%** Strongly Agree
- **7%** Strongly Agree
I support the following actions...

- Improving energy and water use efficiency: 95%
- Connecting existing trails: 92%
- Providing more soft surface trails: 89%
- Providing more walkway loops that are easier for seniors, youth and those with mobility issues: 87%
- Adding restrooms, drinking fountains, benches, and amenities: 86%
- Add smaller neighborhood-based parks: 80%
- Add directional and safety signage to trails: 77%
- Acquiring additional open space and natural areas: 73%
Focus mostly on a few traditional popular sports and activities (e.g. softball, soccer, baseball, basketball, youth football, etc.) because those serve the most number of people.

Offer fewer popular sports and fitness activities and include diverse opportunities (e.g., art classes, nature camps, downhill mountain biking, skateboarding, pickleball, disc golf, etc.) that individually may not serve as many people.

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Neutral</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>9%</td>
<td>13%</td>
<td>29%</td>
</tr>
<tr>
<td>25%</td>
<td>14%</td>
<td>10%</td>
</tr>
</tbody>
</table>
OBSTACLES TO USING SSPRD

I do not use SSPRD offerings more often because…

None, we use South Suburban recreation facilities, programs, parks,… 48%

Unfamiliar with South Suburban offerings 21%

It is too expensive 17%

Other 13%

The hours are not convenient for me 13%

I/we are not interested 13%

Other facilities have more or better equipment 9%

Don’t offer the programs I/we want 9%

Other facilities are better maintained 8%

Other facilities are easier to travel to 8%

Facilities are booked or full when needed 7%

Other facilities have nicer locker rooms 6%

Poor quality of instructors/coaches 5%

Customer service is poor/not welcoming 4%

Not available year-round 3%

I like working out in a female/male-only environment 1%

Facilities are not accessible or designed for people with disabilities 1%
I believe it is ____ to find information on SSPRD offerings.
The District Serves MANY Municipalities and Unincorporated portions of Douglas County, Jefferson County and Arapahoe County.
Different Municipalities & Different Needs
Within the overall survey results, different areas of residence vary in the degree that they may support/oppose actions.

- Examples of this variation include:
  - 82% of Residents in the Rest of District (Sheridan, Bow Mar, Columbine Valley, Unincorporated) support building multi-purpose fields while only 46% of Lone Tree residents support this.
  - 55% of Littleton residents support building new pickleball courts while only 12% of Lone Tree residents support this.
Prefer that the **District focus on taking better care of what we have** (rather than new buildings/facilities).

Think these amenities need improvements and upgrades:

- Littleton Golf & Tennis Club
- Cornerstone Batting Cages
- Outdoor sports fields
- Colorado Journey Miniature Golf
- Sheridan Recreation Center
- Goodson Recreation Center
- Harlow Park/Pool
- Cornerstone Skate Park
- Playgrounds
- Large Community Parks
- Recreation Programs and Activities
- Website

**High Level of Support For:**
- New Outdoor Pool
- New Recreation Center
- New Outdoor Basketball Courts
- Adding Smaller Neighborhood-Based Parks
- More Off-Leash Dog Parks
- Adding Park Shelters and Small Group Gathering Areas
- More Opportunities for Water Activities
- New Playgrounds
- More Restrooms, Drinking Fountains, Benches
- Acquiring More Natural Areas
- More Nature Centers and Environmental Education
- Recreation Programs for All Ages

**Bolded** Text Indicate High Level of Support Across all Areas of Residence
Prefer that the **District focus on taking better care of what we have** (rather than new buildings/facilities).

Think these amenities need improvements and upgrades:

- Goodson Recreation Center
- South Suburban Golf Course
- South Suburban Trails and Walkways
- South Suburban Website
- Littleton Golf & Tennis Club
- Family Sports Center
- South Suburban Natural Areas and Open Space

**High Level of Support For:**

- New Baseball/Softball Fields
- New Multi-Purpose Fields
- **New Outdoor Pool**
- New Recreation Center
- Adding Smaller Neighborhood-Based Parks
- Adding Larger Regional Parks
- More Off-Leash Dog Parks
- Adding Park Shelters and Small Group Gathering Areas
- New Playgrounds
- More Restrooms, Drinking Fountains, Benches
- **Acquiring More Natural Areas**
- More Nature Centers and Environmental Education
- Add Concessions to Parks
- Recreation Programs for All Ages

**Bolded** Text Indicate High Level of Support Across all Areas of Residence
Evenly split on the District focus: taking better care of what we have or investing in acquiring open space and park land and building recreation/community centers.

Think these amenities need improvements and upgrades:

- South Suburban Golf Course
- Large Community Parks
- Lone Tree Golf Course & Hotel
- Website

High Level of Support For:

- New Outdoor Pool
- New Recreation Center
- Adding Smaller Neighborhood-Based Parks
- Adding Larger Regional Parks
- More Off-Leash Dog Parks
- Adding Park Shelters and Small Group Gathering Areas
- More Opportunities for Water Activities
- More Restrooms, Drinking Fountains, Benches
- Acquiring More Natural Areas
- Recreation Programs for Adults Ages 20+

**Bolded** Text Indicate High Level of Support Across all Areas of Residence
Think these amenities need improvements and upgrades:

- Colorado Journey Miniature Golf
- Sheridan Recreation Center
- Douglas H. Buck Community Recreation Center
- Goodson Recreation Center
- Harlow Park/Pool
- Ben Franklin Pool
- Cornerstone Skate Park
- Playgrounds
- Recreation Programs and Activities
- Large Community Parks
- Family Sports Center

High Level of Support For:

- New Baseball/Softball Fields
- New Multi-Purpose Fields
- New Skate Parks
- New Outdoor Pool
- New Recreation Center
- Add Outdoor Basketball Courts
- Adding Smaller Neighborhood-Based Parks
- More Off-Leash Dog Parks
- Adding Park Shelters and Small Group Gathering Areas
- New Playgrounds
- More Restrooms, Drinking Fountains, Benches
- Acquiring More Natural Areas
- More Nature Centers and Environmental Education
- Recreation Programs for All Ages

Bolded Text Indicate High Level of Support Across all Areas of Residence.

Prefer that the **District focus on taking better care of what we have** (rather than new buildings/facilities).
THE TAKEAWAYS

COMPREHENSIVELY
- Residents see a **broad role** for SSPRD contributions to the community
- **Prioritize upgrades** and **sustainability improvements** rather than new acquisitions or building projects
- The **most popular District amenities** are trails & walkways
- Residents support **trails** and providing access or more opportunities to recreate **outdoors** and in nature
- Residents are relatively **evenly split on preferring traditional or diverse programs**
- District is doing a good job **eliminating obstacles to participation.**

REGIONALLY
- Special care should be made to have **comprehensive recommendations** as well as **region-specific priorities.**
MASTER PLAN
FRAMEWORK
MAINTAIN + UPGRADE current improvements and identify potential priorities and partnership projects

INITIATIVES:

Encourage the community to CONNECT TO NATURE by increasing opportunities for nature walks, canoeing, astronomy, etc.

Provide a diverse range of services to ENRICH WELLNESS

LEAD SUSTAINABILITY by creating environmentally efficient systems throughout the district
MAINTAIN & UPGRADE

MASTER PLAN CORE
MAINTAIN & UPGRADE

Facility Assessments

BRS 2016 Facility Assessment: GOODSON RECREATION CENTER
MORE DETAILED COMMENTS

Within the comments, residents voiced more specifics on support/oppose actions.

LET’S MAKE OUR EXISTING FACILITIES NEW AGAIN
MAINTAIN & UPGRADE

SOUTH SUBURBAN ICE ARENA STUDY
Colored glass inspiration
What’s Next: Potential
What’s Next: Partnership Projects
4. What should be the primary focus of improved maintenance to existing District facilities over the next five years? (select up to two answers)

- A. Building condition & cleanliness  
- B. Parks condition & cleanliness  
- C. Open Space condition & cleanliness  
- D. Trail condition & cleanliness  
- E. Trail safety improvements and wayfinding signage  
- F. ADA Accessibility improvements to all facilities  
- G. Other  
- H. None of the above
5. What changes would make you feel that facilities are upgraded in the District? (select all that apply)

14% 1. Building aesthetic upgrades
14% 2. Indoor spaces for programs and classes upgrade
29% 3. Fitness equipment upgrades
0% 4. Addition of trees and landscaping
14% 5. Parking management strategies
14% 6. Trail amenity additions (restrooms, signage, parking and etc.)
0% 7. Outdoor sports fields improvements
0% 8. Energy and water efficiency improvements
14% 9. WiFi access
0% 10. Other
6. To what extent would you support or oppose a future ballot measure to extend the parks, trails, and open space 1 mill levy beyond 2020? (select one answer)

100%  A. Strongly support
0%    B. Somewhat support
0%    C. Somewhat oppose
0%    D. Strongly oppose
7. Typically upgrading and maintaining properties does not get the type of attention that a major new construction of building, sports fields, trails, or parks might receive. Do you think the District should invest in a new facility (rather than maintenance) to increase the chances of tax payers voting to extend the mill levy? *(select one answer)*

50% **A. Yes**

50% **B. No**
8. What types of revenue-generating partnerships (to support maintenance & upgrades) would you support to help activate parks, trails and open spaces? (select up to two answers)

0%  A. Food and beverage concessions
67% B. Partnerships with conservancies or non-profits
0%  C. Outsource program services on a contractual basis
0%  D. Sponsorships/naming rights
33% E. Event rentals
0%  F. Incentives for HOAs/developers to provide/maintain more open space
0%  G. Other
0%  H. None of the above
ENRICH WELLNESS

MASTER PLAN INITIATIVE
Why is this important?

Nationwide one in every two adults live with a chronic disease, contributing to disability, premature death and increased health care costs.

Coloradans are some of the healthiest and most active people in the U.S. Douglas and Arapahoe Counties rank high in statewide overall health outcomes, which measures lengths and quality of life.

99% of survey participants believe the purpose of the District should be to provide places for residents to maintain and improve their health.
Steps Currently Underway to Enrich Wellness
POTENTIAL IMPROVEMENTS
9. Which of these data types should be tracked to understand how the District is making improvements to wellness over time?

(select all that apply)

- 33% 1. Regular physical exercise outdoors (walking, playing, etc.)
- 17% 2. Regular physical exercise indoors (fitness classes, exercise equipment)
- 0% 3. Spending time outdoors in nature
- 17% 4. Eating healthy food
- 0% 5. Socializing
- 17% 6. Relaxing and stress-relieving activities
- 0% 7. Commuting to work via alternative modes of transportation
- 17% 8. Employer wellness incentive programs
- 0% 9. Other
- 0% 10. None of the above
10. Which of these wellness initiatives do you think the District should focus on in the future? (select all that apply)

10% 1. Provide a wider range of programs and amenities to address the changing needs of the population
20% 2. Activate parks & trails through amenities and weekly activities
20% 3. Host more community events/social opportunities
20% 4. Encourage volunteerism & stewardship
10% 5. Team up with employment centers to improve physical activity opportunities for local and commuter workforce.
10% 6. Identify commuter routes to schools, libraries, retail areas, and employment centers with signage.
10% 7. Provide trail variety and vary level of trail difficulty
0% 8. None of the above
0% 9. Other
11. Which of these trail improvements should be a high priority for the District?  
(select up to three)

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>33%</td>
<td>1. Connect neighborhoods to the existing trail system</td>
</tr>
<tr>
<td>33%</td>
<td>2. Improve the maintenance and condition of trails</td>
</tr>
<tr>
<td>0%</td>
<td>3. Provide more paved trails</td>
</tr>
<tr>
<td>0%</td>
<td>4. Provide soft surface paths</td>
</tr>
<tr>
<td>0%</td>
<td>5. Create equestrian trails/amenities</td>
</tr>
<tr>
<td>17%</td>
<td>6. Provide more facilities along trails and trailheads (restrooms, parking, benches)</td>
</tr>
<tr>
<td>0%</td>
<td>7. Invest in mapping trails and technology based wayfinding systems</td>
</tr>
<tr>
<td>0%</td>
<td>8. Improve road crossing safety</td>
</tr>
<tr>
<td>17%</td>
<td>9. Connect every household to a trail within one-half mile</td>
</tr>
<tr>
<td>0%</td>
<td>10. None of the above</td>
</tr>
</tbody>
</table>
Why This is Important?

HEALTHY BABIES
Nature exposure for mothers can promote:

- Better Fetal Growth
- Healthier Birth Weights

HEALTHY EYES AND VITAMIN D LEVELS
Time spent in bright sunlight can:

- Reduce Near-Sightedness
- Increase Vitamin D Levels

NATURE CONTACT IS especially beneficial for mothers of lower education and socio-economic levels.

INCREASED PHYSICAL ACTIVITY
Access to parks and greenspace can foster:

- Increased Physical Activity
- Reduced Risk of Obesity

OUTDOOR PLAY
Increases the likelihood that girls will remain active into adolescence.

SOCIAL-EMOTIONAL WELLBEING
Learning in nature can support:

- Improved Relationship Skills
- Reduced Stress, Anger, and Aggression

Children are better able to cope with stress when they live near trees and other greenery.

ADDITIONAL RESEARCH ON THE BENEFITS OF NATURE AVAILABLE AT childrenandnature.org/research
Why This is Important?

Percent of survey respondents that felt the purpose of SSPRD should be to...

- Encourage people to spend time outdoors/ in nature, **95%**
- Protect the natural environment, **92%**
- Provide green and natural spaces, **94%**
POTENTIAL IMPROVEMENTS
12. Where should the District focus their efforts in encouraging people to spend more time outdoors/in nature? *(select all that apply)*

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>20%</td>
<td>1. Providing more outdoor programs</td>
</tr>
<tr>
<td>10%</td>
<td>2. Enhance conservation of existing natural areas and open space</td>
</tr>
<tr>
<td>0%</td>
<td>3. Adding more trees, native grasses and other natural elements</td>
</tr>
<tr>
<td>10%</td>
<td>4. Providing more trails and amenities in existing natural areas</td>
</tr>
<tr>
<td>20%</td>
<td>5. Improve pathways to parks, trails and open space</td>
</tr>
<tr>
<td>10%</td>
<td>6. Provide more access to water and water activities</td>
</tr>
<tr>
<td>20%</td>
<td>7. Build awareness of outdoor/nature offerings through marketing</td>
</tr>
<tr>
<td>10%</td>
<td>8. Bring environmental education to all areas of the District through a Nature Van</td>
</tr>
<tr>
<td>0%</td>
<td>9. Other</td>
</tr>
<tr>
<td>0%</td>
<td>10. None of the above</td>
</tr>
</tbody>
</table>
13. What physical changes in the District would help people better connect to nature? 
(select all that apply)

- 29% 1. More nature-focused playgrounds
- 0% 2. Add native planting
- 29% 3. Educational and interpretive signage
- 43% 4. Add a nature center
- 0% 5. Other
- 0% 6. None of the above
14. Would partnerships to provide any of these programs be important to better connect people to nature? (select all that apply)

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>25%</td>
<td>1. More nature-focused playgrounds</td>
</tr>
<tr>
<td>13%</td>
<td>2. More adventure-play focused play areas</td>
</tr>
<tr>
<td>13%</td>
<td>3. Add native planting</td>
</tr>
<tr>
<td>13%</td>
<td>4. Educational and interpretive signage</td>
</tr>
<tr>
<td>38%</td>
<td>5. Add a nature center</td>
</tr>
<tr>
<td>0%</td>
<td>6. Implement ideas resulting from the Sheridan GOCO study</td>
</tr>
<tr>
<td>0%</td>
<td>7. Other</td>
</tr>
<tr>
<td>0%</td>
<td>8. None of the above</td>
</tr>
</tbody>
</table>
LEAD SUSTAINABILITY

MASTER PLAN INITIATIVE
What we heard from residents...

I support the following actions...

- Improving energy and water use efficiency: 95%
- Connecting existing trails: 92%
- Providing more soft surface trails: 89%
- Providing more walkway loops that are easier for seniors, youth and those with mobility issues: 87%
- Adding restrooms, drinking fountains, benches, and amenities: 86%
- Add smaller neighborhood-based parks: 80%
- Add directional and safety signage to trails: 77%
- Acquiring additional open space and natural areas: 73%
Steps Currently Underway to Lead Sustainability
Steps Currently Underway to Lead Sustainability
Steps Currently Underway to Lead Sustainability
Potential Improvements
Potential Improvements
15. Which sustainability measures do you support the District taking on as additional initiatives? (select up to three)

20% 1. Expand native planting
0% 2. On-site stormwater management
20% 3. Reduce potable water use for irrigation
20% 4. Habitat creation, preservation and restoration
20% 5. Invasive plant control and removal
20% 6. Reduced energy use in facilities
0% 7. Waste reduction
0% 8. Other
0% 9. None of the above
16. Which long-term sustainability maintenance programs do you support the most? (select up to three)

0% 1. Storage and collection of recyclables
25% 2. Recycling program for organic matter generated during operations and maintenance
50% 3. Use of renewable energy sources for electricity needs
25% 4. Minimized water use during landscape maintenance activities
0% 5. Reduce emissions and use of fuel-efficient vehicles
0% 6. Other
0% 7. None of the above
**Conclusion.** Which of these initiatives do you support including in the Master Plan? (select all that apply)

<table>
<thead>
<tr>
<th></th>
<th>1. Connect to Nature</th>
<th>2. Enrich Wellness</th>
<th>3. Lead Sustainability</th>
<th>4. None of the above</th>
</tr>
</thead>
<tbody>
<tr>
<td>38%</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>38%</td>
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<td></td>
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<td>25%</td>
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<td></td>
</tr>
<tr>
<td>0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
OPEN HOUSE
BOARDS FOR
COMMENTS
AND Q&A

THANK YOU!
### Results by Question

1. 1. How old are you? (select one answers) (Demographic Assignment)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>100.00%</td>
<td>1</td>
</tr>
<tr>
<td>18-24</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>25-34</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>35-44</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>45-54</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>55-64</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>Over 65</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>1</strong></td>
</tr>
</tbody>
</table>
2. 1. How old are you? (select one answers) (Demographic Assignment)

<table>
<thead>
<tr>
<th></th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>18-24</td>
<td>2.78%</td>
<td>1</td>
</tr>
<tr>
<td>25-34</td>
<td>8.33%</td>
<td>3</td>
</tr>
<tr>
<td>35-44</td>
<td>13.89%</td>
<td>5</td>
</tr>
<tr>
<td>45-54</td>
<td>25.00%</td>
<td>9</td>
</tr>
<tr>
<td>55-64</td>
<td>22.22%</td>
<td>8</td>
</tr>
<tr>
<td>Over 65</td>
<td>19.44%</td>
<td>7</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>8.33%</td>
<td>3</td>
</tr>
<tr>
<td>Totals</td>
<td>100%</td>
<td>36</td>
</tr>
</tbody>
</table>

3. 2. Where do you live? (select one answer) (Demographic Assignment)

<table>
<thead>
<tr>
<th></th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Town of Bow Mar</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>Town of Columbine Valley</td>
<td>2.86%</td>
<td>1</td>
</tr>
<tr>
<td>City of Littleton</td>
<td>20.00%</td>
<td>7</td>
</tr>
<tr>
<td>City of Sheridan</td>
<td>2.86%</td>
<td>1</td>
</tr>
<tr>
<td>City of Centennial</td>
<td>51.43%</td>
<td>18</td>
</tr>
<tr>
<td>Location</td>
<td>Percent</td>
<td>Count</td>
</tr>
<tr>
<td>----------------------------------------------------</td>
<td>---------</td>
<td>-------</td>
</tr>
<tr>
<td>City of Lone Tree west of I-25</td>
<td>2.86%</td>
<td>1</td>
</tr>
<tr>
<td>Unincorporated Douglas County</td>
<td>2.86%</td>
<td>1</td>
</tr>
<tr>
<td>Unincorporated Jefferson County</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>Unincorporated Arapahoe County</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>17.14%</td>
<td>6</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>35</strong></td>
</tr>
</tbody>
</table>

4. 3. What are the SSPRD amenities you enjoy most often? (Select your top three responses) (Multiple Choice - Multiple Response)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parks</td>
<td>18.63%</td>
<td>19</td>
</tr>
<tr>
<td>Trails</td>
<td>25.49%</td>
<td>26</td>
</tr>
<tr>
<td>Open Space</td>
<td>9.80%</td>
<td>10</td>
</tr>
<tr>
<td>Indoor Facilities</td>
<td>15.69%</td>
<td>16</td>
</tr>
<tr>
<td>Sports Fields or Courts</td>
<td>3.92%</td>
<td>4</td>
</tr>
<tr>
<td>Recreation Programs</td>
<td>7.84%</td>
<td>8</td>
</tr>
<tr>
<td>Golf Courses</td>
<td>10.78%</td>
<td>11</td>
</tr>
<tr>
<td>Pools</td>
<td>5.88%</td>
<td>6</td>
</tr>
<tr>
<td>Other</td>
<td>1.96%</td>
<td>2</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>102</strong></td>
</tr>
</tbody>
</table>

5. 4. What should be the primary focus of improved maintenance to existing District facilities over the next five years? (select up to two answer
### Building condition and cleanliness

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>31.82%</td>
<td>21</td>
</tr>
</tbody>
</table>

### Parks condition and cleanliness

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>21.21%</td>
<td>14</td>
</tr>
</tbody>
</table>

### Space condition and cleanliness

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.58%</td>
<td>5</td>
</tr>
</tbody>
</table>

### Trail condition and cleanliness

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.67%</td>
<td>11</td>
</tr>
</tbody>
</table>

### Movements and wayfinding signage

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.12%</td>
<td>8</td>
</tr>
</tbody>
</table>

### Accessibility improvements to all facilities

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.55%</td>
<td>3</td>
</tr>
</tbody>
</table>

### Other

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.03%</td>
<td>2</td>
</tr>
</tbody>
</table>

### None of the above

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.03%</td>
<td>2</td>
</tr>
</tbody>
</table>

### Totals

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>100%</td>
<td>66</td>
</tr>
</tbody>
</table>

---

6. 5. What changes would make you feel that facilities are upgraded in the District? (select all that apply) (Multiple Choice - Multiple Response)

### Building aesthetic upgrades

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.38%</td>
<td>20</td>
</tr>
</tbody>
</table>

### Programs and classes upgrade

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.38%</td>
<td>20</td>
</tr>
</tbody>
</table>

### Fitness equipment upgrades

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.69%</td>
<td>10</td>
</tr>
</tbody>
</table>

### Addition of trees and landscaping

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.92%</td>
<td>9</td>
</tr>
</tbody>
</table>

### Parking management strategies

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.46%</td>
<td>11</td>
</tr>
</tbody>
</table>

### Rooms, signage, parking and etc.

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.62%</td>
<td>19</td>
</tr>
</tbody>
</table>

### Outdoor sports fields improvements

<table>
<thead>
<tr>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.46%</td>
<td>11</td>
</tr>
</tbody>
</table>
7. (Multiple Choice)

<table>
<thead>
<tr>
<th></th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support</td>
<td>87.50%</td>
<td>28</td>
</tr>
<tr>
<td>Somewhat support</td>
<td>9.38%</td>
<td>3</td>
</tr>
<tr>
<td>Somewhat oppose</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>3.13%</td>
<td>1</td>
</tr>
<tr>
<td>Totals</td>
<td>100%</td>
<td>32</td>
</tr>
</tbody>
</table>

8. 7. Typically upgrading and maintaining properties does not get the type of attention that a major new construction of building, sports fields, trails, or parks might receive. Do you think the District should invest in a new facility (rather than maintenance) to increase the chances of taxpayers voting to extend the mill levy? (select one answer) (Multiple Choice)
### 9. (Multiple Choice - Multiple Response)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food and beverage concessions with conservancies or non-profits</td>
<td>12.12%</td>
<td>8</td>
</tr>
<tr>
<td>be services on a contractual basis</td>
<td>30.30%</td>
<td>20</td>
</tr>
<tr>
<td>Sponsorships/naming rights</td>
<td>22.73%</td>
<td>15</td>
</tr>
<tr>
<td>Event rentals</td>
<td>15.15%</td>
<td>10</td>
</tr>
<tr>
<td>rovide/maintain more open space</td>
<td>4.55%</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>3.03%</td>
<td>2</td>
</tr>
</tbody>
</table>
10. 9. Which of these data types should be tracked to understand how the District is making improvements to wellness over time? (select all that apply) (Multiple Choice - Multiple Responses)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eating healthy food</td>
<td>9.63%</td>
<td>13</td>
</tr>
<tr>
<td>Spending time outdoors in nature</td>
<td>14.07%</td>
<td>19</td>
</tr>
<tr>
<td>Socializing</td>
<td>5.93%</td>
<td>8</td>
</tr>
<tr>
<td>Swimming and stress-relieving activities</td>
<td>10.37%</td>
<td>14</td>
</tr>
<tr>
<td>Alternative modes of transportation</td>
<td>6.67%</td>
<td>9</td>
</tr>
<tr>
<td>Other wellness incentive programs</td>
<td>11.11%</td>
<td>15</td>
</tr>
<tr>
<td>None of the above</td>
<td>0.74%</td>
<td>1</td>
</tr>
<tr>
<td>Totals</td>
<td>100%</td>
<td>135</td>
</tr>
</tbody>
</table>

11. 10. Which of these wellness initiatives do you think the District should focus on in the future? (select all that apply) (Multiple Choice - Multiple Responses)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eating healthy food</td>
<td>9.63%</td>
<td>13</td>
</tr>
<tr>
<td>Spending time outdoors in nature</td>
<td>14.07%</td>
<td>19</td>
</tr>
<tr>
<td>Socializing</td>
<td>5.93%</td>
<td>8</td>
</tr>
<tr>
<td>Swimming and stress-relieving activities</td>
<td>10.37%</td>
<td>14</td>
</tr>
<tr>
<td>Alternative modes of transportation</td>
<td>6.67%</td>
<td>9</td>
</tr>
<tr>
<td>Other wellness incentive programs</td>
<td>11.11%</td>
<td>15</td>
</tr>
<tr>
<td>None of the above</td>
<td>0.74%</td>
<td>1</td>
</tr>
<tr>
<td>Totals</td>
<td>100%</td>
<td>135</td>
</tr>
</tbody>
</table>
12. 11. Which of these trail improvements should be a high priority for the District? (select up to three) (Multiple Choice - Multiple Response)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhoods to the existing trail system</td>
<td>23.60%</td>
<td>21</td>
</tr>
<tr>
<td>Maintenance and condition of trails</td>
<td>16.85%</td>
<td>15</td>
</tr>
<tr>
<td>Provide more paved trails</td>
<td>6.74%</td>
<td>6</td>
</tr>
<tr>
<td>Provide soft surface paths</td>
<td>5.62%</td>
<td>5</td>
</tr>
<tr>
<td>Create equestrian trails/amenities</td>
<td>0.00%</td>
<td>0</td>
</tr>
<tr>
<td>Restrooms, parking, benches</td>
<td>12.36%</td>
<td>11</td>
</tr>
<tr>
<td>Technology based wayfinding systems</td>
<td>12.36%</td>
<td>11</td>
</tr>
<tr>
<td>Improve road crossing safety</td>
<td>13.48%</td>
<td>12</td>
</tr>
<tr>
<td>Hold to a trail within one-half mile</td>
<td>5.62%</td>
<td>5</td>
</tr>
</tbody>
</table>

Totals: 100% 120
13. 12. Where should the District focus their efforts in encouraging people to spend more time outdoors/in nature? (select all that apply) (Multiple Choice - Multiple Responses)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Providing more outdoor programs</td>
<td>11.28%</td>
<td>15</td>
</tr>
<tr>
<td>Accessing natural areas and open space</td>
<td>9.77%</td>
<td>13</td>
</tr>
<tr>
<td>Preserves and other natural elements</td>
<td>9.77%</td>
<td>13</td>
</tr>
<tr>
<td>Amenities in existing natural areas</td>
<td>16.54%</td>
<td>22</td>
</tr>
<tr>
<td>Access to parks, trails and open space</td>
<td>14.29%</td>
<td>19</td>
</tr>
<tr>
<td>Access to water and water activities</td>
<td>14.29%</td>
<td>19</td>
</tr>
<tr>
<td>Nature offerings through marketing</td>
<td>10.53%</td>
<td>14</td>
</tr>
<tr>
<td>Bringing the District through a Nature Van</td>
<td>9.77%</td>
<td>13</td>
</tr>
<tr>
<td>Other</td>
<td>1.50%</td>
<td>2</td>
</tr>
<tr>
<td>None of the above</td>
<td>2.26%</td>
<td>3</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>133</strong></td>
</tr>
</tbody>
</table>

14. 13. What physical changes in the District would help people better connect to nature? (select all that apply) (Multiple Choice - Multiple Responses)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>More nature-focused playgrounds</td>
<td>32.50%</td>
<td>26</td>
</tr>
<tr>
<td>Add native planting</td>
<td>16.25%</td>
<td>13</td>
</tr>
</tbody>
</table>
15. 14. Would partnerships to provide any of these programs be important to better connect people to nature? (select all that apply) (Multiple C

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>More nature-focused playgrounds</td>
<td>20.79%</td>
<td>21</td>
</tr>
<tr>
<td>Adventure-play focused play areas</td>
<td>23.76%</td>
<td>24</td>
</tr>
<tr>
<td>Add native planting</td>
<td>8.91%</td>
<td>9</td>
</tr>
<tr>
<td>Educational and interpretive signage</td>
<td>19.80%</td>
<td>20</td>
</tr>
<tr>
<td>Add a nature center</td>
<td>9.90%</td>
<td>10</td>
</tr>
<tr>
<td>Fig from the Sheridan GOCO study</td>
<td>12.87%</td>
<td>13</td>
</tr>
<tr>
<td>Other</td>
<td>2.97%</td>
<td>3</td>
</tr>
<tr>
<td>None of the above</td>
<td>0.99%</td>
<td>1</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>101</strong></td>
</tr>
</tbody>
</table>
16. 15. Which sustainability measures do you support the District taking on as additional initiatives? (select up to three) (Multiple Choice - Multiple Responses)

<table>
<thead>
<tr>
<th>Measure</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand native planting</td>
<td>7.61%</td>
<td>7</td>
</tr>
<tr>
<td>On-site stormwater management</td>
<td>11.96%</td>
<td>11</td>
</tr>
<tr>
<td>Reduce potable water use for irrigation</td>
<td>17.39%</td>
<td>16</td>
</tr>
<tr>
<td>Education, preservation and restoration</td>
<td>10.87%</td>
<td>10</td>
</tr>
<tr>
<td>Invasive plant control and removal</td>
<td>6.52%</td>
<td>6</td>
</tr>
<tr>
<td>Reduced energy use in facilities</td>
<td>27.17%</td>
<td>25</td>
</tr>
<tr>
<td>Waste reduction</td>
<td>14.13%</td>
<td>13</td>
</tr>
<tr>
<td>Other</td>
<td>2.17%</td>
<td>2</td>
</tr>
<tr>
<td>None of the above</td>
<td>2.17%</td>
<td>2</td>
</tr>
<tr>
<td>Totals</td>
<td>100%</td>
<td>92</td>
</tr>
</tbody>
</table>

17. 16. Which long-term sustainability maintenance programs do you support the most? (select up to three) (Multiple Choice - Multiple Responses)

<table>
<thead>
<tr>
<th>Program</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Waste and collection of recyclables</td>
<td>18.82%</td>
<td>16</td>
</tr>
<tr>
<td>Energy operations and maintenance</td>
<td>15.29%</td>
<td>13</td>
</tr>
<tr>
<td>Energy sources for electricity needs</td>
<td>27.06%</td>
<td>23</td>
</tr>
<tr>
<td>Landscape maintenance activities</td>
<td>23.53%</td>
<td>20</td>
</tr>
<tr>
<td>Use and efficiency of fuel-efficient vehicles</td>
<td>14.12%</td>
<td>12</td>
</tr>
</tbody>
</table>
18. Conclusion. Which of these initiatives do you support including in the Master Plan? (select all that apply) (Multiple Choice - Multiple Responses)

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connect to Nature</td>
<td>36.11%</td>
<td>26</td>
</tr>
<tr>
<td>Enrich Wellness</td>
<td>30.56%</td>
<td>22</td>
</tr>
<tr>
<td>Lead Sustainability</td>
<td>31.94%</td>
<td>23</td>
</tr>
<tr>
<td>None of the above</td>
<td>1.39%</td>
<td>1</td>
</tr>
<tr>
<td>Totals</td>
<td>100%</td>
<td>72</td>
</tr>
</tbody>
</table>
s) (Multiple Choice - Multiple Response)
le Choice - Multiple Response)

- Regular physical exercise outdoors...
- Regular physical exercise indoors...
- Spending time outdoors in nature
- Eating healthy food
- Socializing
- Relaxing and stress-relieving activities
- Commuting to work via alternative incentive...
- Employer wellness incentive...
- Other
- None of the above

le Response)

- 20.00%
- 18.00%
- 16.00%
Multiple Choice - Multiple Response

- Providing more outdoor programs
- Enhance conservation of existing...
- Adding more trees, native grasses...
- Improve pathways to parks, trails...
- Provide more access to water and...
- Build awareness of outdoor/nature...
- Bring environmental education to...
- Other
- None of the above