SPONSORSHIP OPPORTUNITIES
Family Sports Center Ice Rinks

About Us

South Suburban Parks and Recreation helps residents explore close-to-home opportunities for mind-body-wellness, seek out new activities and new amenities and enjoy every moment of their free time. We welcome the opportunity to partner with companies large and small to continue to enhance the quality of life for our residents.

Family Sports Center features two ice rinks, each with 300+ seating capacity. Home of the Colorado Avalanche practice facility, the building also features a pro shop, full restaurant and bar, rentals, locker rooms and meeting spaces.

The facility hosts programs for youth and adults, including figure skating, hockey and public skating sessions. The venue also serves as the home for regional and national figure skating, speed skating and hockey competitions.

A variety of options are available to give you the most exposure for your partnership. Whether it's on the dasherboards, zamboni or on the ice, we can tailor a package specifically to meet your needs.

Contact Skylar Smith at 412.508.9731/SSmith@ssprd.org for more information.

By the Numbers

Family Sports Center Ice Participation: 197,529

Highlights:

- Learn to Skate Program Participation: 69,376
- Adult Hockey League Participation: 18,749
- General Admission: 16,762
- 4 to 5 regional/national hockey tournaments per season, attracting more than 50,000 particpants and spectators

Ice Arena Sponsorship Packages

Rink Naming Rights

$25,000 per year (5-year commitment)

- Naming rights to one rink
- Center ice logo and name listed on all marketing materials
- Options for signage outside the rink

On-Ice Logos - 2 Year Commitment

$16,000 Center Ice Logo

- 15' Radius in one rink
- Full color

$4,000 On-Ice Logo

- 12' Radius
- Full color

Zambonis

$15,000 Zamboni wrap (3-year commitment)

- One Zamboni vehicle wrap

Dasher Boards - Annual Committment

$1,200 Dasher board sign

- One dasher board sign (32"x96")

- Rates do not include artwork or production costs

SOUTH SUBURBAN
PARKS & RECREATION