



# Sponsorship Opportunities



## Program Statistics

- Over 2,500 Drop-In, League, Rental Participants in '21
- 50+ Pop-Up Tournament Participants
- 200+ Camp & Class Participants
- South Suburban serves over 151,000 residents across six communities and three counties in Southern Denver.
- The Lone Tree Hub and our new Sports Complex are excellent venues for eSports Events and Series.

## Digital Media Package - \$200/month *6 month minimum*

Consistent brand presence in a growing local and online community including:

- Digital overlays and tickers with company logo/name/tagline during sponsored streams and events
- Promotional material on social media and other community platforms such as Discord and Twitch
- Minimum 8-hour streaming blocks every Saturday and Sunday
- 30-second to one-minute ad breaks for sponsor provided commercial

## Pop-Up Package - \$250/event

Significant exposure for one in-person or online event including:

- Stream overlays and tickers with company logo, with priority promotion for the primary sponsor
- Logo featured in all social media promotion before and during event
- 30-second to one-minute ad breaks for sponsor provided commercial
- Shoutcaster promotion with your provided sponsor script / keywords

## Series Package - \$1,000/season

Company promotion during the 8-week regular season and final tournament, including:

- Priority promotion as the primary sponsor, with stream overlays and tickers
- Logo included on printed flyers and social media promotion leading up to and during season and finals
- 30-second to one-minute long ad breaks for sponsor provided commercials in all season streams
- Shoutcaster promotion with your provided sponsor script / keywords
- Opportunities for additional advertisement in Lounge and at finals

## Partner Package - \$5,000/year

- Printed company logo/advertisement displayed on wall in Lounge
- Digital overlays and tickers with company logo/name/tagline during all streams/events throughout the year
- Company name/logo included on printed flyers and social media graphics for applicable tournament and series events throughout the year
- 30-second to one-minute long ad breaks for sponsor provided commercials during any stream
- Shoutcaster promotion with your provided sponsor script / keywords



For more details and additional sponsorship opportunities, contact  
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