



# 2010 CENTENNIAL SPRING FLING

## Saturday, May 8, 2010

### 10:00 A.M. - 2:00 P.M.

Please mark the sponsorship category you are interested in:

- |                                  |                                   |                                 |
|----------------------------------|-----------------------------------|---------------------------------|
| <input type="radio"/> Presenting | <input type="radio"/> Leader      | <input type="radio"/> Supporter |
| <input type="radio"/> Executive  | <input type="radio"/> Contributor | <input type="radio"/> Community |

Participant's Information		
Business Name		
Contact		
Address		
City	State	Zip Code
Phone	Fax	
Email		
Website		
Description of Product/Merchandise		

Sponsorship Fees (see Opportunity sheet for details)		TOTAL
Presenting	\$5,000	<b>SOLD</b>
Executive	\$2,000	
Contributor	\$1,000	
Supporter	\$500	
Community	\$250	
Vendor	\$75	
Other		
	<b>GRAND TOTAL</b>	<b>\$</b>

Payment Information			
Check One:	<input type="radio"/> Check (made payable to SSPR)	<input type="radio"/> VISA	<input type="radio"/> Mastercard
Check/Credit Card #			
Expiration Date	Verification Code (last 3 digits on back of card)		
Signature			

All Contribution/Promotional Agreements must be accompanied by full payment. All programs are available on a first come, first serve basis. It is agreed that South Suburban Parks and Recreation District, and associated agents or other government entities will not be held liable for any injuries, or responsible for any lost, stolen or damaged items resulting from promotional participation. It is understood that in the event your selected program is cancelled, a reasonable replacement promotional program will be made available to you.

**DEADLINE –April 23, 2010** - No cancellations or refunds after this date, and no refunds due to inclement weather. Food vendors agree to not sell any beverage products in compliance with the SSPRD/Pepsi sponsorship agreement.

Exhibitors Signature \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

*Return to: South Suburban Parks & Recreation, 6631 S University Blvd, Centennial, CO 80121 Attn. Leslie Clark*

# 3<sup>rd</sup> Annual Spring Fling – 2010

## Benefits of being an event sponsor:

Every event sponsor has their own particular objectives when becoming involved with a community event; as a sponsor of the Centennial Spring Fling, here are just a few possible objectives/benefits:

- » Promote brand name and heighten local visibility/awareness.
- » Communicate commitment to a particular lifestyle and market segment.
- » Showcase products/services in a hands-on environment.
- » Support sales effort through couponing, on-site sales, product sampling and demonstrations.

<p><b>\$5,000</b></p> <p><b>Presenting Sponsorship</b></p>	<ul style="list-style-type: none"> <li>• Presenting position on Event Banner</li> <li>• Listing in Print Advertising and Logo in Print Advertising</li> <li>• Internet listing on SSPR website and Internet link on SSPR website</li> <li>• Listing on T-Shirt or Logo on T-Shirt</li> <li>• Presenting position on T-Shirt</li> <li>• Listing on promotional Poster</li> <li>• Logo on promotional Poster</li> <li>• P/A Announcements</li> <li>• Inclusion in District Wide Event Press Release</li> <li>• 10x20 Expo Space</li> <li>• As needed Expo Space*</li> <li>• On-Site Signage</li> </ul> <p>* Presenting Sponsor includes co-sponsorship opportunities with the Highline Canal Run including logo and listing in advertising materials, t-shirts, PA Announcements and opportunity to provide a stuffer in racer packets.</p>
<p><b>\$2,000</b></p> <p><b>Executive Sponsorship</b></p>	<ul style="list-style-type: none"> <li>• Listing in Print Advertising and Logo in Print Advertising</li> <li>• Internet listing on SSPR website</li> <li>• Listing on T-Shirt or Logo on T-Shirt</li> <li>• Listing on promotional Poster</li> <li>• Logo on promotional Poster</li> <li>• P/A Announcements</li> <li>• Inclusion in District Wide Event Press Release</li> <li>• 10x20 Expo Space</li> <li>• As needed Expo Space</li> <li>• On-Site Signage (Sponsor supplies):</li> </ul>
	<p><b>Continued on page 3</b></p>

<b>Continued</b>	<b>3<sup>rd</sup> Annual Spring Fling – 2010</b> <b>Benefits of being an event sponsor:</b>
<b>\$1,000</b>  <b>Contributor Sponsorship</b>	<ul style="list-style-type: none"> <li>• Listing in Print Advertising</li> <li>• Internet listing on SSPR website</li> <li>• Listing on T-Shirt or Logo on T-Shirt</li> <li>• Listing on promotional Poster</li> <li>• Logo on promotional Poster</li> <li>• Inclusion in District Wide Event Press Release</li>   <li>• 10x10 Expo Space</li> <li>• On-Site Signage</li> </ul>
<b>\$500</b>  <b>Supporter Sponsorship</b>	<ul style="list-style-type: none"> <li>• Listing in Print Advertising</li> <li>• Internet listing on SSPR website Listing on T-Shirt</li> <li>• Listing on promotional Poster</li> <li>• Inclusion in District Wide Event Press Release</li>   <li>• 10x10 Expo Space</li> <li>• On-Site Signage</li> </ul>
<b>\$250</b>  <b>Community Sponsorship</b>	<ul style="list-style-type: none"> <li>• Internet listing on SSPR website</li> <li>• 10x10 Expo Space</li> <li>• On-Site Signage</li> </ul>